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DEKALB NURSERY BULLETIN

De Kalb Street, Norristown, Pa.

Phone 1597

MARCH, 1925



Office of De Kalb Nurseries

FLOWER SHOW NUMBER

SPRING FLOWER SHOW, *held*
MARCH 17th, 18th and 19th at the
COMMERCIAL MUSEUM

IN PLACE OF THE USUAL TIMELY SUGGESTIONS, I BEG TO PRESENT FOUR
REPRODUCTIONS OF PHOTOGRAPHS, TAKEN AT THE DE KALB NURSERIES.

CLOSED ON SUNDAY



Adolf Müller
De Kalb Nurseries
Norristown, Pa.



MARCH, 1925.

With this issue of the "De Kalb Nursery Bulletin" we beg to join hands with the "Philadelphia Flower Show," held at the Commercial Museum, March 17th, 18th, 19th.

Our exhibit represents trees, just trees; at our Nurseries we have trees of many different kinds; here we have also evergreens of many different kinds, some that grow tall, some grow low and dwarf, and they are of many shades of color.

We have a very great many different kinds of flowering shrubs, suitable for all purposes, some bloom early in April, some later and so on till the last that bloom in the autumn.

Hardy flowers we have in many varieties; these, too, furnish a great many different kinds of flowers and bloom from the earliest spring till late in fall.

It is not my purpose to recite here in detail what we have to offer, or what we grow and raise for our customers.

Our taking part at this Flower Show is for the sole purpose of introducing ourselves to an even greater number of persons interested in flowers and trees, and we also hope to meet many of our old customers and readers of the "De Kalb Nursery Bulletin" at this "Flower Show."

We do not issue a catalog, we propose to do without one, because we sell only to persons to whom our trees and shrubs can be delivered by truck.

The great majority of our buyers come to the Nursery, see what they buy, hence the need of a catalog is not a serious one.



Japanese Weeping Cherry a great favorite



A few rows of Evergreens in the Nursery

We cordially invite you to visit our Nurseries, and they are conveniently located on De Kalb Street and Germantown Pike, the two main roads crossing our County.

Germantown Pike is a continuation of Germantown Ave., and our Nurseries are about $6\frac{1}{2}$ miles west of the City line.

We shall be able this spring to again supply the famous Black Hill Spruce in quantities. I know of no hardier type than this variety, coming as it does from the vigorous climate of the west, it has never suffered even in a small degree from our weather conditions, either in summer or winter. Its colors are most interesting and beautiful, they are of either very dark sombre green, or they may be shaded in various blues, rivaling at times the very best of all the famous Colorado Blue Spruce.

We shall have the biggest supply of this variety of any Nursery in the East this spring, and it is well worth the time of any one interested in our hardy native trees to come and see these fine young specimens of Black Hill Spruce.

White Spruce is another of this same class of spruce, of these we have just an even 100,000 young plants to offer, they are not big enough to be set out as individuals on the lawn, but they are big enough to plant in the garden to grow for further transplanting.

We have over 50 acres planted in all kinds of trees and plants, and of the finest material for the garden, park or lawn.

When you are thinking of beautifying your grounds, think of the De Kalb Nurseries as a first class source of supply. We produce

these trees, we raise them and we can dig them to your order and deliver these within a reasonable distance. We have successfully been doing this for many years, and we therefore are in a position to offer you first class trees, trees properly grown and can offer first-class experience, experience that has been tried out for many years right here where you can see the results.

We respectfully refer you to what we can show you, and I am sure if you will favor us with a visit it will be of mutual benefit.

This is not a radical departure from any time favored system at all, it is a method we practice and we wish to offer it as it is.

Telephone or write to us if you cannot come to our nursery, let us serve you with trees and serve you with our landscape department.

We respectfully invite you to come to our Nurseries; on Sundays we are closed to all business.

If you are already a reader of the Bulletin I trust it may be agreeable to accept its monthly visits, if you are not a reader of the De Kalb Nursery Bulletin, won't you write and ask to be put on our mailing list? There is no charge for it, we send out this Bulletin with our compliments, giving reliable, seasonable advice in return for the patronage we enjoy from our many pleased customers.

Please come to the Flower Show and look up our exhibit. I shall make an effort to be there to greet you.

Sincerely,

ADOLF MÜLLER.



A pretty corner in rear of our Office